

Of all the Water in, on, and around our earth, only 3% is **Fresh Water**.

Of that 3%, almost 99% is locked away in ice or underground leaving only 1% available to us as drinking water.

97%
SALINE WATER

3%
FRESH WATER

69%
ICE, GLACIERS

30%
GROUND WATER

1%
DRINKING WATER

where on
EARTH
does our
WATER
come from?

Whatever is left is then split up for Agriculture,

Industrial, and personal use.

The average Australian uses around 190 litres every day and there are currently about 25 million of us thirsty Aussies!

By 2050 our population will increase to over 35 million so water treatment technology is critical to help us manage our most precious resource.

22%
INDUSTRY

70%
AGRICULTURE

8%
PERSONAL USE

